SPR board meeting, RSNA 2014
Ines Boechat
Mission Statement (2012): WFPI provides an international platform for pediatric radiology organizations united to address the challenges in global pediatric imaging training and the delivery of services.

STRATEGIC PRIORITIES

- Communication and collaboration between pediatric imaging practitioners, via their organizations
- Advocating for appropriate practices and resource allocation for children (including patient safety)
- Education
- Outreach and training in lower resource settings
- Research
Communication, collaboration

730+ “likes”
Useful medium for breaking news, new website posts, info sharing

• 4000 + sessions
• 12000 pages visited
• 130 countries

4/year, onward society circulation = web traffic

Top 10 Facebook countries: Egypt, USA, India, Argentina, Brazil, Pakistan, Philippines, Algeria, Romania. Others of note: Saudi Arabia, Syria, Sudan, Bolivia, Bangladesh, Nepal, Sir Lanka, China
Advocacy 1

WHO patient safety meetings Tanzania and Japan
WHO pediatric imaging manual
WHO-PAHO collaboration, Caribbean (tele-reading and training support)

Agreement to be signed?

African/Middle East regional committee, lead by Omolola Atalabi
Advocacy: child Imaging safety

Aim: secure communication and collaboration between pediatric imaging practitioners via organizations advocating for appropriate practices and resource allocation for children.

Objectives
1/ support and enhance the IG Alliance and the work of other societies and agencies throughout the world in the goal of promoting radiation protection for children worldwide
2/ ensure WFPI’s international reach extends to the Alliance and secure the Alliance’s input into WFPI focus areas such as radiation safety and region-specific recommendations on radiation protection for children.

How? Partnership with the Alliance for Radiation Safety in Pediatric Imaging and active participant in the Image Gently campaign, helping to build a framework for addressing international child imaging safety needs.
Advocacy 3

WFUMB – partner a WFPI ultrasound group?
This year: the brain

NEXT YEAR....

PEDIATRICS!

ALL SYSTEMS GO!!!!!!
Education - online & print
Education: online videos & cases

Sanjay Prabhu – web master

- Organize existing content - (eg Savvas Snippets, Sonoview)
- Video creation guidelines & instructions
- YouTube channel for ease of access
- Investigate server storage, recording equipment

Coming soon: SPR-WFPI film, Pfizer-sponsored – theme: setting and advancing the research agenda in Africa

Online cases: contributors worldwide to show the diversity of pathology and how region specific knowledge may be important to interpret imaging studies.
Outreach & training: onsite

Haiti
CAR
Uganda
Tadjikistan
India
Jamaica
Guatemala
Trinidad
Peru
South Africa
Swaziland
Malawi
Mozambique
Cambodia
Ethiopia
Have our first few years defined our niche?

- Bring physicians together globally (a united network/platform)
- Use our collective strength to BOLT-ON (complement) existing initiatives with pediatric input. Partnerships at all levels must be the way forward. Existing partnerships (e.g. ACR, ESR) to not provide a barrier – on the contrary – and new ones have been/must be developed.

We complement, we do not compete.

THIS FITS OUR MISSION STATEMENT AND GOALS
Funding

- Traditional revenues for professional, non-profit societies: journal, congresses, courses
- Industry: access locked down?
- Nudged into the charity/NGO funding market

- Highly competitive – the NGO sector has exploded
- Calls for robust, dynamic, sustainable, high impact projects – preferably run by WFPI, in WFPI’s name - to generate the volume and measurable outcomes required to attract funding ("bolt-on" probably insufficient)
- Delivered with tight project management & robust over-arching governance – including teams to steer & implement fund raising strategy and donor applications

WFPI is an extension of its founding members, so a professional organization (not a charity). This severely curtails its chances of external funding success
3 years down the line, do AfSPI, AOSPR, ESPR, SLARP and SPR still agree with WFPI’s mission statement and goals?

Are expectations of WFPI securing external funding realistic?

If not, how could future costs be covered?

If costs cannot be covered, how could WFPI be re-configured?
THANK YOU