



WFPI Executive Committee meeting, 5th June 2015 (onsite ESPR/online)

Present/ESPR: Ines Boechat/IB (President, chair), Veronica Dongohue/VD (Vice President), Wendy Lam/LM (Secretary), Dorothy Bulas/DB (Vice Secretary), Rutger-Jan Nievelstein/RJN (Vice Treasurer), Tim Cain/TC (Acting Treasurer, Membership Secretary), Amanda Dehaye/AD (General Manager)

Online: Jaishree Naidoo/JN (President AfSPI, ex officio ExCom member), Amanda Dehaye/AD (General Manager)

Invited Guests: Omolola Atalabi (SPIN), Ignasi Barber (SERPE), Theresa Canas (SERPE), Henrique Lederman (Brazil), Catherine Owens (ESPR)

Absent: Gloria Soto/GS (Treasurer)

Red comments = agreed

Blue comments = action

1/ Internal funding for project support: feedback from WFPI's Treasury team

- Recommendation on sum allocated for project support 2015-2016

- Any other recommendations on the allocation process

- Formation of cross-regional group to define application and allocation process

TC: Treasurer's Report 2014 (and 2015 projections) ready for the Annual Meeting, shared with GS and RJN. Suggest a budget of \$US 5k/year be put aside for 2015-2016

[Re-affirmed that ESPR's funding is targeted for a specific European project so does not form part of these considerations]

Cross-regional group needed to decide on funding allocation. Chaired by Past President, reports back to EXCOM.

Action: please submit these names to IB before July 1st [AOSPR name already received: Bernie Laya].

Suggestion: could it be appropriate to ask one of your society's WFPI Representative Directors (non-EXCOM) to take on this role for your region?

2/ Website – education pages: building up content

DB: Need to build up website content. It is our hub. Good content ups traffic and return visits. New apps presented at ESPR – need to include them on website. All by physicians for physicians.

Other ideas aired: IDoR videos (CHOP), US videos.

3/ Online video library [To note: full presentation during the Annual Meeting]

- Rapid feedback on the mechanics of the steering committee

- Where the calls for regional input will arise

Overview of videos for library. "How to do" ppt available. Reasonable in terms of time to produce, does not require expertise or sophisticated equipment. Do it at home, using Dictaphone if necessary! Do need contributions from all regions if this is to look balanced. Run through the online video library framework so far (legal issues covered)

❖ OBJECTIVES

❖ CONTENT

❖ Curriculum, regional needs, language,

- Initial curriculum to be developed by GAT with input from regional contacts in Asia, Africa, Latin America, Europe and North America
- Initial thrust will be in two languages- English (1,200 M speakers) and Spanish (600 M speakers), with additional languages added when available. Early Russian translations of GAT talks are in progress

❖ Agree on format - length of time of presentations (10 minute optimal)

- 10-15 minute presentations to be created and solicited. **Keynote /Powerpoint.** (Time limit aimed at general attention span, and buffering capacity of entry level computers)

❖ Initial strategies to include:

- **Requesting permission from IPR** to prospectively request talks from participants selected in collaboration with meeting planners. Editorial advice would be helpful to potential presenters regarding shortening/splitting talks for internet audience.
- Prospective requests thought to be better than retrospective request of prior talks.
- **Presenting WFPI strategy and solicit input/talks at IPR (2016) and SLARP (Chile, 2015)**
- Investigate RSNA as potential meeting to identify and invite speakers
- Selecting and inviting speakers known to WFPI video committee members
- Speakers selected on basis of prior speaking performance and selected topics
- Self-initiated talks to be considered and added after review by WFPI

❖ Agree on layout/organization of topics, language// Agree on how best to name videos to facilitate searches

- Videos to be tagged according to topic, speaker, language
- Organization by possible pull-down menu or "google-like" interface within WFPI website

❖ Agree on how to keep the content current

- Review by WFPI video committee (selected for content area/geographic region) every two years
- Review by Sanjay Prabhu for technical quality every 2 years

❖ Agree on title page for each video

- Each Title Slide to include presenter name, hospital/academic institution, WFPI logo. Talks to be watermarked with WFPI logo
- Initial upload date and number of views to be included in each talk
- Consider WFPI video page disclaimer stating that the opinions stated are those of the author and are intended as educational material, not direct medical advice.

❖ Agree on languages/ translation policy

- Initial translations to be solicited from volunteers. Spontaneous offers to be accepted on individual basis

❖ EDITORIAL COMMITTEE

❖ Lead

- George Taylor

❖ Coordinator

- Sanjay Prabhu

❖ Members

- Dorothy Bulas (lead, WFPI education and WFPI Secretary June 2015-2017)
- Cicero Silva (lead, WFPI Outreach)
- An SPR board member [To be suggested by Dorothy Bulas or Chair of the Board; 2 member of R&E(ducation) Foundation]

❖ Plus IT-enabled physicians from:

- Western / Eastern European (unclear who this should be due to the turbulence there now- possibly Amanda might suggest)
- Central/South America - consider Isabel Fuente-Alba (Chile) and Pedro Dalro (Brazil)
- Middle East, North Africa - (unclear who this should be. Possibly contact UAE/Iran)
- Central/Sub-Saharan Africa- consider Monica Atalabi (Nigeria) and Nasreen Mahomed (South Africa)
- Asia, Pacific - Bernardo Laya, (Philippines) and Supika Kritsaneechaihoon (Thailand)

❖ Develop recommendations on reviewing methods

- **Formal peer review is not feasible as initial strategy.** Informal **peer review** by users is **very useful.** Review of **comments** by GAT SP to help guide content **evaluation**

❖ TECHNICAL SUPPORT

❖ Distribute the existing guidelines for making videos on web site

- SP to execute

❖ Provide technical support for the process

- There are several options to get this accomplish this, including Google Hangout, Go To Meeting, Local recording and sharing via DropBox. Episodic recording at meetings. The set up at meetings can be very simple, consisting of a laptop and good microphone. Costs might involve room charges by hotel or meeting (to be explored).
- Regarding **Youtube**, SP is now uploading directly to **FaceBook**, with secondary uploads and links to **Youtube**.
- Secondary storage was not discussed.

❖ BUILD UP "AMBASSADOR NETWORKS"

- Initial contact with committee members to include expectation of network **building** and mobilization of appropriate content for inclusion. Each committee member would be given access to instructions and technical advice with the technical aspects of making these videos when recorded locally

❖ ACCESS

- **Initial access to be free.** Selected meeting or review course content could be made available via WFPI for fee or subscription. CME/SAM credit might be available for fee. (This can be developed after enough content is available)
- Another "access" issue is the availability of reliable **internet** service in developing countries. Creation of material in the form of e-books might overcome this limitation.

❖ "MARKETING"

- Library's name was not discussed.

❖ Explore the best methods for raising visibility for this library

- Options include links to case of the day, or highlighted video content via RAD-AID, ISR (via GO-RAD), ACR, RSNA
- Contacting WHO, Pan-American Health should be considered
- WFPI representative identified to go to SLARP, ESPR, AOSPR, etc with **5 minute** promo on available content and WFPI page.

❖ INTELLECTUAL PROPERTY & LEGAL RESPONSIBILITY

- Creative commons licences for free content- Looks like a good idea. **Implementation needs to be discussed.**
- Liability issues - General disclaimer needs to be developed to state that the content presented is for educational purposes, and not intended to provide specific medical advice. Content is the responsibility of the authors and not specifically endorsed by WFPI.
- Controversial topics that are not supported by WFPI- All submissions need to be approved by WFPI. We can take down anything we do not consider appropriate.
 - When to use WFPI and SPR logo - All Title slides to have a WFPI watermark and WFPI logo inserted.

❖ BUDGET & REPORTING

- **Update should be a part of annual WFPI report**

❖ COMMUNICATIONS

- **A schedule of on-line meetings needs to be organized**

AD: explained IDoR-WFPI-Radiopaedia partnership in more detail (see previous EXCOM minutes and slides on Radiopaedia.org reach compared to other organizations in Annual Report). Should lead to a surge in website traffic, need the site looking fresh and good. Details to be fixed soon: type of cases (probably general radiologists), calls to all regions for contributions.

Catherine Owens suggested running it by the IDoR organizing committee.

Action

DB to run WFPI-Radiopaedia initiative by the IDoR organizing committee [presumably no “authorization” needed as multiple initiatives are being encouraged/will hopefully roll out – not centralized. So just for information’s sake].

4/ Discussion with guests from Brazil and Spain on their increased involvement with WFPI

SERPE: looking for participation via IDoR initiatives. Work done in Catalan, can be translated.

BRAZIL: Henrique Lederman outlined MOOC online work (webinars) for teaching, partnering with Google for general public access and multi-lingual translation. WFPI can disseminate access. Job market limited for pediatric radiologists in Brazil so fellowships combined peds/mammo or peds/adult.

NIGERIA: Omolola Atalabi explained that other specialities getting saturated – peds may garner more interest. For IDoR, a speaker sought to visit Nigeria (would be funded) . Need to match radiologists with places that would like to receive them, get resources from industry.

5/ Miscellaneous points

VD: stated would like to see priorities set. Too much going on.

WL: much better organized than before, monthly EXCOM helped considerably

AD: These “open” meetings (expose what goes on elsewhere) and discussions on initiatives such as IDoR (brainstorming) can give the impression of a mass of ideas with no clear follow through.

But with regard to WFPI’s day in, day out work: watch the presentation of the Annual Report this afternoon

- ⇒ Shows all the work done on narrowing down the education mandate (priorities: website, video library, using social media to teach and draw people onto our site/library). Onsite teaching ALWAYS welcomed but must be funded from elsewhere.
- ⇒ Outreach: EXCOM did just narrow it down by re-affirming “bolt on” and defining when and how bolt on takes place. This takes big pressure off the outreach team re which projects/organizations to partner with and where its role lies. Much narrower than when WFPI set out. Priorities: telereading, TB, US in lower resource settings.

ANNUAL REPORT AVAILABLE HERE <http://www.wfpiweb.org/ABOUT/AnnualMeetingsReports.aspx#2015>

Meeting adjourned. Next ExCom meeting: Thursday 2nd July 2015