

## WFPI Executive Committee meeting, 4<sup>th</sup> February 2016 (online)

Present/ESPR: Veronica Donoghue/VD (President), Ines Boechat/IB (Past President, EXCOM Chair), Gloria Soto/GS (Vice President), Dorothy Bulas/DB (Secretary), Jaishree Naidoo/JN (Vice Secretary), Tim Cain/TC (Treasurer), Rutger-Jan Nievelstein/RJN (Vice Treasurer), Kimberly Applegate/KA (Image Gently Representative), Amanda Dehaye/AD (General Director).

**Red comments = agreed**

**Blue comments = action**

### 1/ Child imaging safety

#### **Update : AFROSAFE (JN/KA)**

The AFROSAFE campaign was launched officially at the 8th biennial Pan African Congress of Radiology and Imaging (PACORI) in February 2015 in Nairobi, Kenya. Representatives from IAEA, WHO and Image Gently were present. Its goals and vision are based on the Bonn Call for Action (joint position of IAEA and WHO.) A National Steering Committee - Chairperson Gladys Mwangi (WFPI Council member - AfSPI representative) – has developed the AFROSAFE Implementation Tool Matrix (ITM)

<http://www.wfpiweb.org/CHILDIMAGINGSAFETY/Globaladvocacy.aspx#AFROSAFE>.

It outlines 6 strategic objectives to be achieved between 2015-2018, with guidelines and tips on goal planning, performance measures, activities, timelines and resources for each objective. It can be used by different countries in Africa to develop their own radiation safety programs at their own pace/to suit their own needs. The vision: to have representatives from different countries in Africa share data, research, promote radiation safety and invite speakers from AFROSAFE to participate in their national society meetings. An AFROSAFE website and Facebook page are under development

Other, AFROSAFE-related news : representatives from 22 countries attended an IAEA Workshop on Radiation Protection, November, Nairobi, Kenya, and IPR has invited AfSPI to submit a poster – an AFROSAFE poster will be put forward.

#### **WFPI-Image Gently (KA)**

The plan: hold regular conference calls for the global committee to

1. Develop a more robust website
2. Develop shared understanding of this committee. There is deliberate overlap between WFPI EXCOM and this global committee on radiation protection and patient safety so as to avoid duplication of efforts.

#### **Update: Latinosafe (GS)**

This campaign will be officially launched in at the Jornada Paulista de Radiologia in Sao Paulo, Brazil, in May (DB will be there). Its website will be split into adults and pediatrics sections.

#### **Agreement:**

1. **WFPI is happy to have its name/logo on AFROSAFE's website and Facebook page.**
2. **Regarding WFPI/IG's plans and moving forward, constant consideration will be given**
  - ⇒ **not just to resource allocation,**
  - ⇒ **but also to which outlet is best suited to dissemination** (pushing out via Facebook, for example, involves Facebook's own distribution algorithms – not every WFPI post hits every follower of the page because Facebook distributes (or not) according to people's "click" history, i.e. their interests. People do not necessarily come to WFPI for patient safety – whereas people DO go to IG for this. So patient safety content might therefore reach much higher numbers if disseminated via Image Gently's social media, and if it is centralized on IG's website. To investigate)
  - ⇒ **and what works for dissemination – eg using cases on social media does draw in the crowds, which can then be re-directed onto websites**

### 2/ IPR

- We need to make a poster of the Starfish abstract:

<http://www.wfpiweb.org/Portals/7/Workrooms/WFPI-Abstract-IPR.pdf>

- We have confirmation that WFPI has a table – we need to consider decorations (maybe the Starfish drawing?)
- Case of the Day – if plans work out, we will run 5 a day on 10 different topics. Hansel Otero will contact the volunteers from each society.

**Action:**

**DB will contact Cicero Silva about the Starfish abstract poster. AD will provide any photos needed.**

**3/ Strategic Framework – wording, ordering priorities, a working calendar for revisions**

**Agreed**

- ⇒ **Change “working avenues” to “priorities”**
- ⇒ **Change the order of priorities to**
  - 1. Communication and collaboration between pediatric imaging practitioners, via their organizations**
  - 2. Online and in print education**
  - 3. Outreach and training in lower resource settings**
  - 4. Radiation safety and protection**
  - 5. Advocating for appropriate practice and resource allocation for children**

[Whatever we do, there will be unavoidable overlap between online/in-print education and outreach]
- ⇒ **Open a new section: “aspirations” – include research**
- ⇒ **Open a new section: “WFPI organizational performance”**
  - 1. WFPI’s organizational high performance**
  - 2. Lessons learned 2011 – 2015, the challenges ahead**
  - 3. WFPI’s financial status**

**Calendar for Strategic Framework (SF) revisions**

- ⇒ **March 11th EXCOM: reviews sections on “online/in-print education” & “outreach”**
- ⇒ **Prior to the April 7th EXCOM: AD re-does and circulates to EXCOM for review**
  - **the introduction**
  - **communication and collaboration**
  - **advocacy**
  - **the new “aspirations” section**
  - **the new “WFPI organizational performance” section**
- ⇒ **April 7th EXCOM: finalises/approves these sections**
- ⇒ **By end of April : EXCOM validates the revised SF in full**
- ⇒ **By 2nd week May: WFPI’s full Council reviews and validates the revised SF in full**
- ⇒ **By IPR: we post the revised SF online**
- ⇒ **At IPR: we present the revised SF at WFPI’s Annual Members Meeting**

**4/ Strategic Framework - section on patient safety**

*SUGGESTED TEXT:*

**Spreading child imaging safety globally, in particular radiation safety and protection**

While WFPI has been present in radiation safety forums in South America, Japan, Switzerland and East Africa, it recognizes the need to coordinate comprehensive global promotion and support. Operating with partners such as the World Health Organization (WHO) and the International Atomic Energy Agency (IAEA), synergies are needed

to collate and share the tools developed by the child safety movements underway. These include the Image Gently Alliance (which has evolved since its establishment in 2007 to comprise nearly 100 international organizations), the EUROSAFE campaign in Europe (launched in 2014), and AFROSAFE in Africa, LATINSAFE in Latin America, JAPANSAFE and CANADASAFE (launched in 2015). Others are forming around the world.

To further its goals, WFPI formalized its partnership with Image Gently in 2015 so to assure the efficient and effective messaging and content and resource utilization. As regular interactions will be needed, an Image Gently representative has also joined WFPI's governing board.

**Action:**

**Include this in the revised SF for EXCOM's final validation**

**5/ Alan Levenstein**

Mr Levenstein is familiar with WFPI; when he was a professor at the Mailman School of Public Health (Columbia University), his students used the launch of WFPI as a study topic.

He is offering (volunteer) support to WFPI again. He may be able to help with fund raising, PR, other.

Cautions were expressed regarding the involvement of "external" volunteers (It can work, it sometimes doesn't, and it always calls for time/close supervision.)

**Action:**

**DB to meet with him and discuss possibilities, then to feedback to EXCOM**

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**Next meeting: Thurs 10<sup>th</sup> March 2016**

**To note, exceptionally this is the SECOND Thursday in March  
(due to ESR in the 1<sup>st</sup> week)**