



WFPI Executive Committee meeting, 2nd April 2015 (online)

Present: Ines Boechat/IB (President, chair), Wendy Lam/WL (Secretary), Dorothy Bulas/DB (Vice Secretary), Gloria Soto/GS (Treasurer), Rutger-Jan Nievelstein/RJN (Vice Treasurer), Tim Cain/TC (Acting Treasurer, Membership Secretary), Jaishree Naidoo/JN (President AfSPI, ex officio ExCom member), Cicero Silva/CS, WFPI Outreach Leader, Amanda Dehaye/AD (General Manager)

Absent: Veronica Donoghue (Vice President)



AGENDA: "HOW DOES OUTREACH WORK BECOME AFFILIATED WITH WFPI?"

Red comments = agreed

Blue comments = action

No discussion regarding ESPR's wish to be part of WFPI. ESPR's questions about WFPI relate to its role in coordinating and fund raising for outreach activities throughout the world – not just Africa. We do need to formalize outreach, continue with momentum in training. Top down or bottom up? Experience suggests the latter is complicated. How do we identify which projects we affiliate to? Do we try and fund them in part? DB just back from WFUMB bi-annual meeting: WFPI's role for now – getting the message out, getting people to think about pediatrics.

A/ Useful reference points

Definitions:

Outreach includes teaching in lower resource settings.

All agreed

Action

- ⇒ This has been a bit muddled in the past, so ensure the two are "officially" merged (party line!)
- ⇒ The two are separated on the website, needs fixing - will happen over time as links in external documents, newsletters etc. crash when pages are moved around.

WFPI Mission statement

"WFPI provides an international platform for pediatric radiology organizations united to address the challenges in global pediatric imaging training and the delivery of services".

All agreed still valid

B/ Strategic priorities – the place of outreach therein

Set out as "working avenues" in our **Strategic Framework 2012-2015** [Note: 3 year validity, Needs revision in Sept. 2015]

During drafting, outreach removed from N° 1 position, replaced with “communication and collaboration between pediatric imaging practitioners, via their organizations”. **Outreach is hugely important, in general and for WFPI.** But first emphasize that we work together, coordinate among ourselves, to direct help where it is needed. **The rest doesn't happen without this.** And if we place outreach as our primary goal, people start perceiving us as an NGO. We can work with NGOs, we need to be at the table with them and big partners (WHO etc.), open negotiations, facilitate partnerships (e.g. AFROSAFE), pass the messages – **this is our focus.** Member societies help us here, which is why it was so clear that we needed to bring in African partners – AfSPI. They were missing previously, discussions had a huge hole in them.

Other goals – advocacy, child imaging safety, education, outreach, research, information - **are spin-off activities** from the synergies created from our primary goal. **BOLT ON!!** Are they still valid? Add? Remove? Change wording?

Visibility for e.g. member society funded- fellowships for lower resource settings, courses etc? **Already given.** See events page (website) and Facebook/Twitter. Excellent information to disseminate to an international pediatric radiology community, part of our “communication and collaboration” work. But hard to extend visibility beyond this. Doesn't work elsewhere on the website - needs to stick pretty rigidly to core/affiliated WFPI activities or it becomes a jumble - hard to navigate.

Reverting to the list in the Strategic Framework, could we agree that:

- ⇒ Advocacy: will expand with time
- ⇒ Patient safety: under education
- ⇒ Education: still our major thrust
- ⇒ Outreach, including onsite teaching: specify we mainly adopt a bolt-on approach. Sometimes directly, with a hospital itself: tele-reading (plenty of capacity to do more here, a great way to include volunteers - CS agreed).
- ⇒ Research: largely an aspiration goal, CS outlined research protocol for smart phones using JPEG and DICOM images with the aim of expanding tele-radiology take up.
- ⇒ **A sticking point: N°7: “Information”,** defined as follows in the Strategic Framework: *“The WFPI website aims to compile information banks on other imaging initiatives, equipment donation sites, grants, scholarships, meetings and useful links”.*
What do we do with information on non-affiliated WFPI outreach initiatives? This is a practical issue – what information should we handle, what is its added value? To note: **providing information is a significant resource drain.**

C/ WFPI's identity

The way WFPI defines itself also influences the way its outreach work is perceived.

Our legal status: as an off-shoot of SPR, **WFPI is a 501(c)(3) tax-exempt non-profit organization in the United States.** But can't use this as a title – people outside (and many within) the USA are unfamiliar with it. So blanket status: we are a **NON-PROFIT ORGANIZATION.**

Further options: an NGO, a charity, a medic-political organization, a **“Medical non-profit organization”?**

Need to agree on this for public use and the bylaws.

D/ In practical terms: WFPI outreach affiliation – criteria, process

Suggested way forward: **affiliation entails satisfactory compliance with our guidelines, here** <http://www.wfpiweb.org/OUTREACH/Projectapproval.aspx>. Broad-brush, but experience suggests that it is not possible to cover every eventuality. **Case by case considerations will always be needed.** These guidelines should, however, provide a framework for fair and transparent deliberations.

To note: if a project is **not affiliated but supported by a member organization** we can happily give it visibility via this webpage <http://www.wfpiweb.org/EDUCATION/MemberOrganizationsInitiatives.aspx>

Process also set out on this webpage.

E/ Outreach funding

Does WFPI fund? Or just non-financial affiliation?

Budget limited but could put funds aside. But it will disappear in the blink of an eye. That said, funding HAS been allocated to specific projects– online videos for the website, e.g. These reach the whole world, meaningful for all.

Factors in favour of putting aside funds: high expectations, increases substance and visibility, facilitates fund raising. Factors against: raising the funds, governance (demanding in terms of time, transparent process, choosing/refusing can be painful...)

F/ Wrap up

IB: Think about the points that emerge in the minutes, answer the questions raised – they are critical to WFPI's momentum and governance. Keep moving forward - **aim to have an EXCOM position on them for Graz leadership and Annual Members' meetings.**

Action

⇒ Draw out the questions raised, circulate them with the minutes



Meeting adjourned. **Next EXCOM meeting: Thursday 7th May.**